Freddie Rogers

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Graphic Designer | Project Manager | Artworker | Creative Studio Manager | Quality Checker | Creative Direction | Workflow

About me

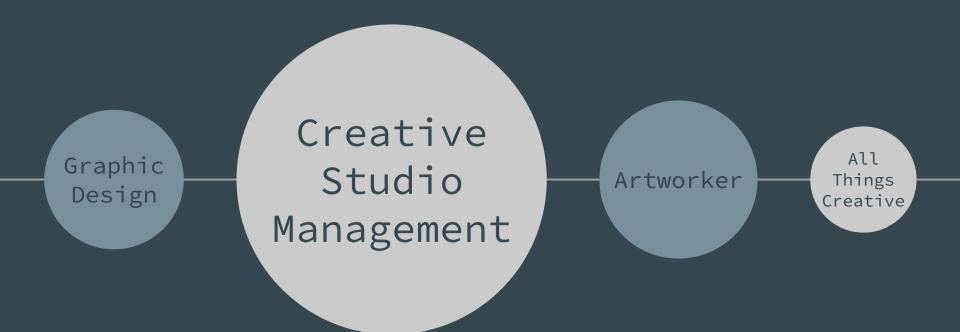
I pour my passion into my career and design, always giving my all.

Driven by enthusiasm, I lead teams to success with motivation and initiative. I'm hands-on, collaborating smoothly with colleagues.

I love learning and embrace new challenges eagerly. Reliable and punctual, I never back down from a challenge.

With excellent communication skills, I connect effortlessly with clients and team members, making every interaction a positive one.

Skills & expertise



Portfolio samples

"Freddie is an absolute joy to work with. Not only is he always positive, he always goes above and beyond with what he proposes and produces. He always manages your expectations as far as deadlines are concerned, more often than not delivering before required. If there is ever any doubt as to the exact specifications of the project, Freddie will always pick up the phone and discuss the details to ensure precise delivery of projects. Asking Freddie to do something for you means you can rest assured it will get done. A true professional and always able to lift your mood and add joy to any work he is given."

Internal Comms Vice President, Bank of America

Industrial report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



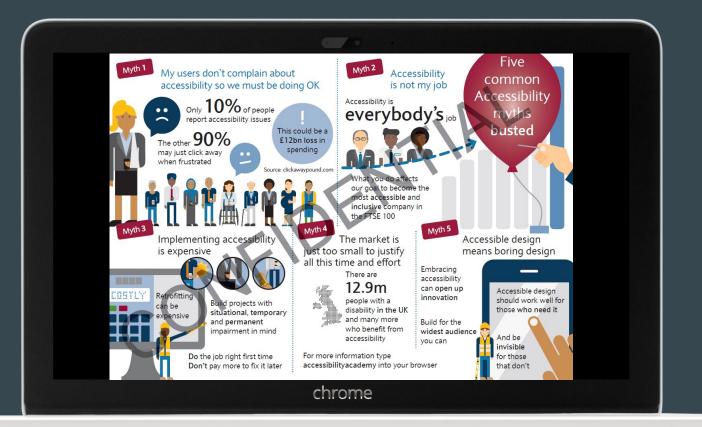
Comparison guide report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Diversity Infographic

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



ESG slip sheet

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If you would like more information or to discuss any of these matters, please get in touch.









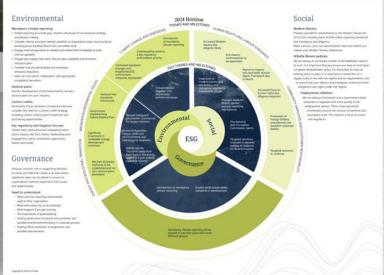












"Freddie is an absolute inspiration wanting to go further for the client and providing exemplar service, every morning as he walks in gives everyone a boost of energy just through his presence, lifting his colleagues to be a better version of themselves - its clear to see Freddie won't stop until the right result is achieved for the client and will liaise with his team to gain the perfect result and whether your in his team or not it resonates around the department."

Former colleague, Bank of America

Vision Infographic

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Comms newsletter

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Global M&A

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.

Launch Video One

Launch Video Two









Comms infographic

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.

Our Communications and Brand strategy 2023-2025 at a glance

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Our Communicatio

Vision: To position DLA Piper as the prothat enhance our culture, brand and re-

Strategic goal: Inspiring our audiences

Purpose and culture

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- Develop a sustainability transition surrative and

with a claniform before a position or our purely topes. And develop as soons har appropriately

Dévelop an internal and external communications. plan for Lawls Inequals and Optimize that aligns with the retriesned firm dicategy and engages our people.

- Play a keyrole in refreshing our International employer

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Reports a firmwide campaign feried to our purpose

and aligned with our scatterability, in sociation and

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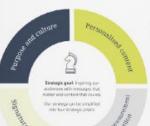
This is what success would look like...

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Play a key talk incloses, timp and large, always on brand haltling campage every two or three years, and appointing MBD colleagues on delivering a smaller campaigns every year, focusing our communicators and Really recountry, so making these policies in the

- Downton a conscient approach to branching campaign inecognic, including a single toofire that unites and allipsa local transf comparigns with our global.

This is what success would look like...

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- receive only aformation relevant in them. This is what execute would look like...

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Create a compangno stoditicard in measure impact. and effectiveness of campaigns.

- Report on threse outcomes, monitor to time, and use them to build a quitare of continuous imprevement.
- Align-our strategy and SMART-goals with our internal even process, ensuring the learn's success is aligned with inflation correct

This is what success would look like... acrets all comme functions and channels - that drives



and key cleme.

Career highlights

Qualified College

With NVQ Level 2 in Graphic Design

Promoted from Junior to Middleweight

Barclays

Promoted from Senior to Creative Studio Manager

Bank of America

Consistently meeting every SLA and KPI

Targets set







Infrastructure report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.

Act2 leaflet

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Tech Index

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Link to launch animation

















"I've had the pleasure of working with Freddie in a remote design studio position overseas. During this time I've been incredibly impressed with his enthusiastic work ethic, a high management standard of project and studio-related matters, as well as dedication to quality checking and overall improvement of the studio's design standard. Freddie demonstrates an appetite for continually building on existing skills and explores ways innovative technologies can improve creative direction; both individually, and for the sake of the team. He's always willing to extend his hand to assist team members on all matters and his infectious, hugely optimistic personality make for a highly enjoyable working atmosphere. For projects and working positions that require high levels of dedication, management, innovative thinking, as well as collaborative approaches, I would highly recommend Freddie Rogers!"

Former colleague, DLA Piper

Playbook

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.









Infographics, Barclays

I led these projects from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.

Infographic '

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FS report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, and ensuring everything met the highest quality standards, delivered on time.

Link to video

"Working with Freddie has been an absolute pleasure. He's fantastic—engaging, polite, and incredibly reliable, he will be extremely missed. He never misses a deadline and consistently delivers projects to an exceptional standard. Every collaboration with him has been seamless and impressive!"

Head of Marketing, DLA Piper





Barclaycard event guide

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, and ensuring everything met the highest quality standards, delivered on time.









Summit event

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.



Launch video

I crafted this event project from concept to delivery, managing the timeline, and ensuring the creative vision was flawlessly executed.

Transforming Tomorrow event

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.













I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed. Link to post video



Career highlights

Created a graphic design studio

From the ground up at DLA Piper

Successfully creating processes

End-to-end at Barclays, BofA and DLA Piper

Successfully trained an offshore team

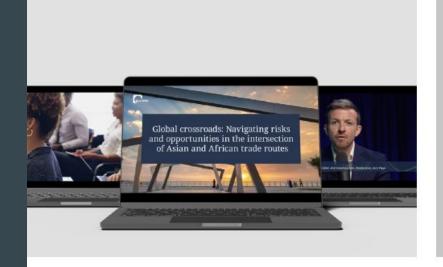
Barclays

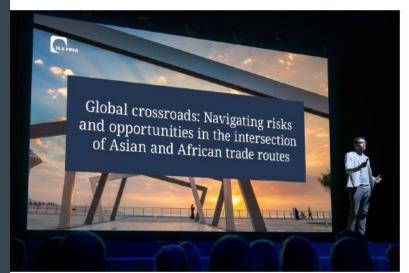
Trained and mentored

Juniors and trainees at Bank of America

Disputes conference

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.



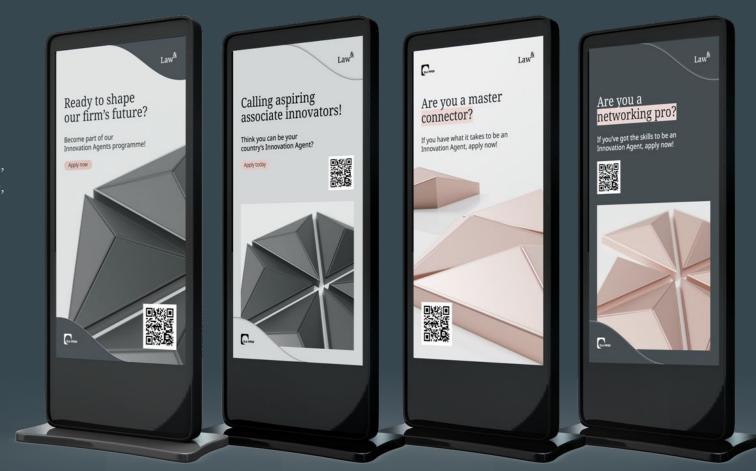






Law& posters

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.



Budapest airport campaign

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.



Account Management posters

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.





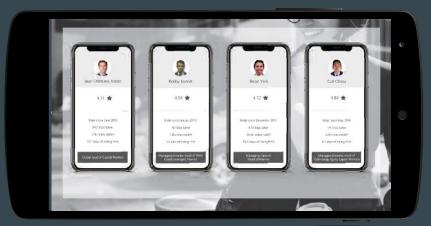


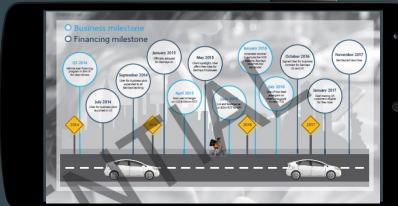
"You are head and shoulders above any other Creative Partner we've ever had"

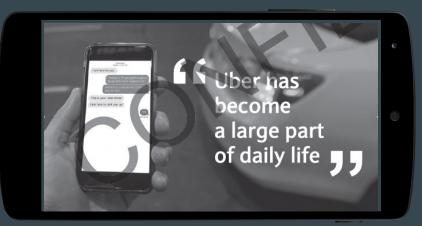
Marketing Vice President, Bank of America

UBER pitch

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.









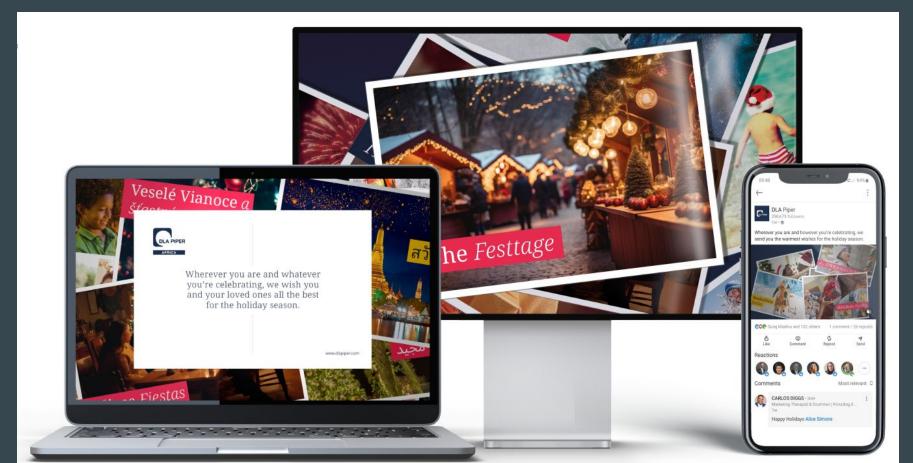
Partner video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



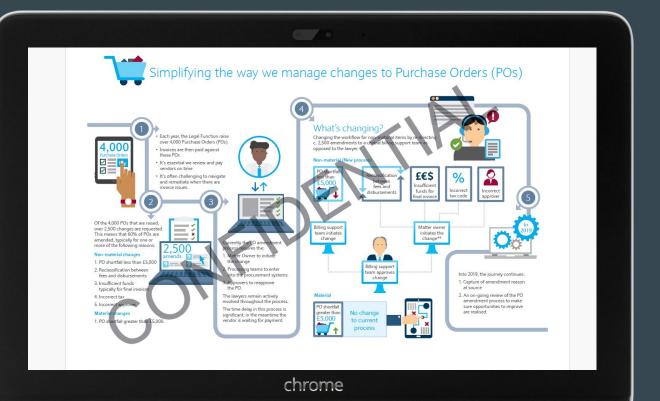
Festive post

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results. <u>Link to post.</u>



PO infographic

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



"I have always found Freddie to be pleasant, reliable and responsive. Freddie makes it easy to do business with and have a great way of bringing my wild ideas to life. You will be missed at the bank"

Global Security Vice President, Bank of America

Tax video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



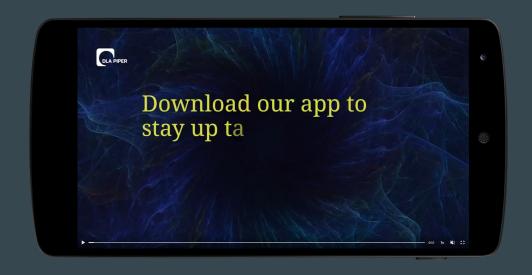
Africa post

I created this static social media post, managing timelines, and crafting an engaging post. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



App launch animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



New Law animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



Career highlights

Created a videography studio

From the ground up at Bank of America

Won new business at Barclays

For pitching against external agencies

Embraced AI tasks

At DLA Piper which became part of process

First AID

Trained

Social carousel

I created this social media post, managing timelines, and crafting an engaging post. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



Dawn raid animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



5-in-1 post

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



Engage video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



"Everyone needs a Freddie in their team"

Global Creative Director, Paragon

Report launch animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



Gender Pay Gap

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.













cognition

Write honoured to be recognised by organisations and media round the world for our efforts to be a p place to work. Some of our EMEA achievements include.

- Received the Linder Award from the Association for Higher Education Access and Disability (AHEAD) for contribution to creating an inclusive workplace - Initing graduates with disabilities from the Willin Asie Memoring (WAM) programme
- Joined the 30% Club chappers in lictand in 2021 focusing on increasing genoer diversity at board and senior management levels
- Domain: Accounts Fund to create the Mind na hEireann Women of Ireland Fund, a 1.8 Million over three years
- Names Global Best Bank for Corporate Responsibility by Euromoney 2021 Names Global Best Bank by Euromoney 2022
- Ranked on the Social Mobility Employer Index for our continued focus on enabling those form less-advantaged bacoground to succeed
- tess-advantaged background to succeed

 Received Gold Standard UK Ministry of Defence Employers award in 2021
- Disability Confident Level 1 employer accreditation by the UK governmen

2022 Insland Gender Pay Report

Diversity animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



