

Freddie Rogers

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Graphic Designer | Project Manager | Artworker | Creative Studio
Manager | Quality Checker | Creative Direction | Workflow

About me

I pour my passion into my career and design, always giving my all.

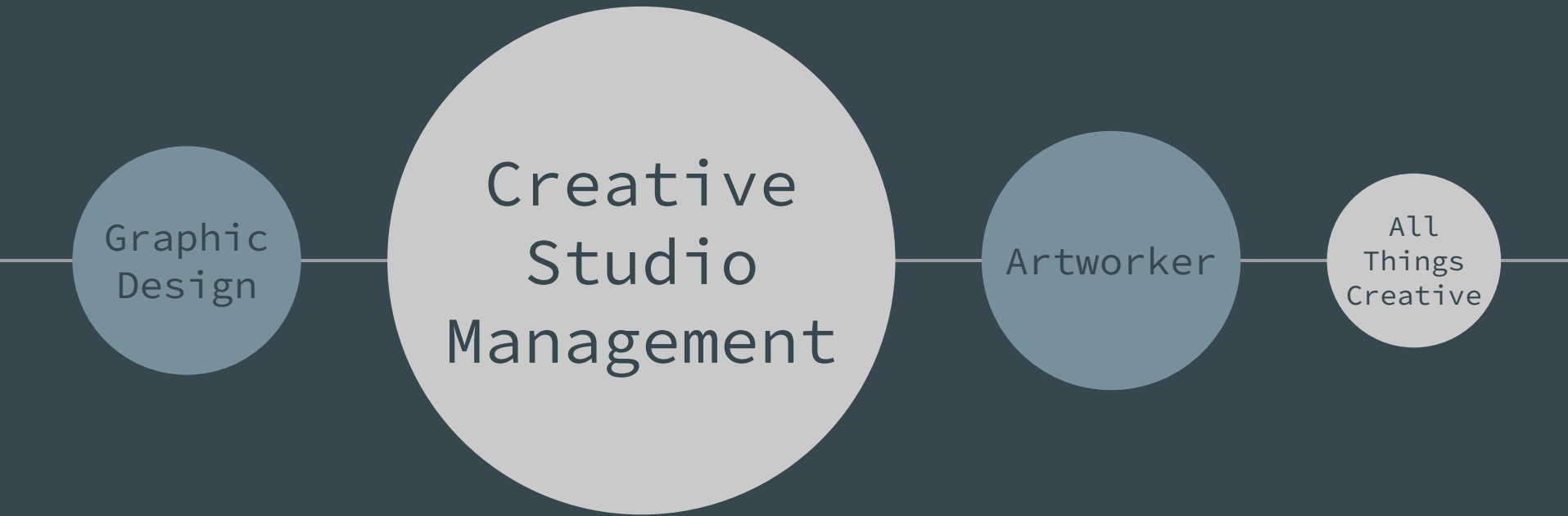
Driven by enthusiasm, I lead teams to success with motivation and initiative.

I'm hands-on, collaborating smoothly with colleagues.

I love learning and embrace new challenges eagerly. Reliable and punctual, I never back down from a challenge.

With excellent communication skills, I connect effortlessly with clients and team members, making every interaction a positive one.

Skills & expertise



Portfolio samples

“Freddie is an absolute joy to work with. Not only is he always positive, he always goes above and beyond with what he proposes and produces. He always manages your expectations as far as deadlines are concerned, more often than not delivering before required. If there is ever any doubt as to the exact specifications of the project, Freddie will always pick up the phone and discuss the details to ensure precise delivery of projects. Asking Freddie to do something for you means you can rest assured it will get done. A true professional and always able to lift your mood and add joy to any work he is given.”

Internal Comms Vice President, Bank of America

Industrial report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



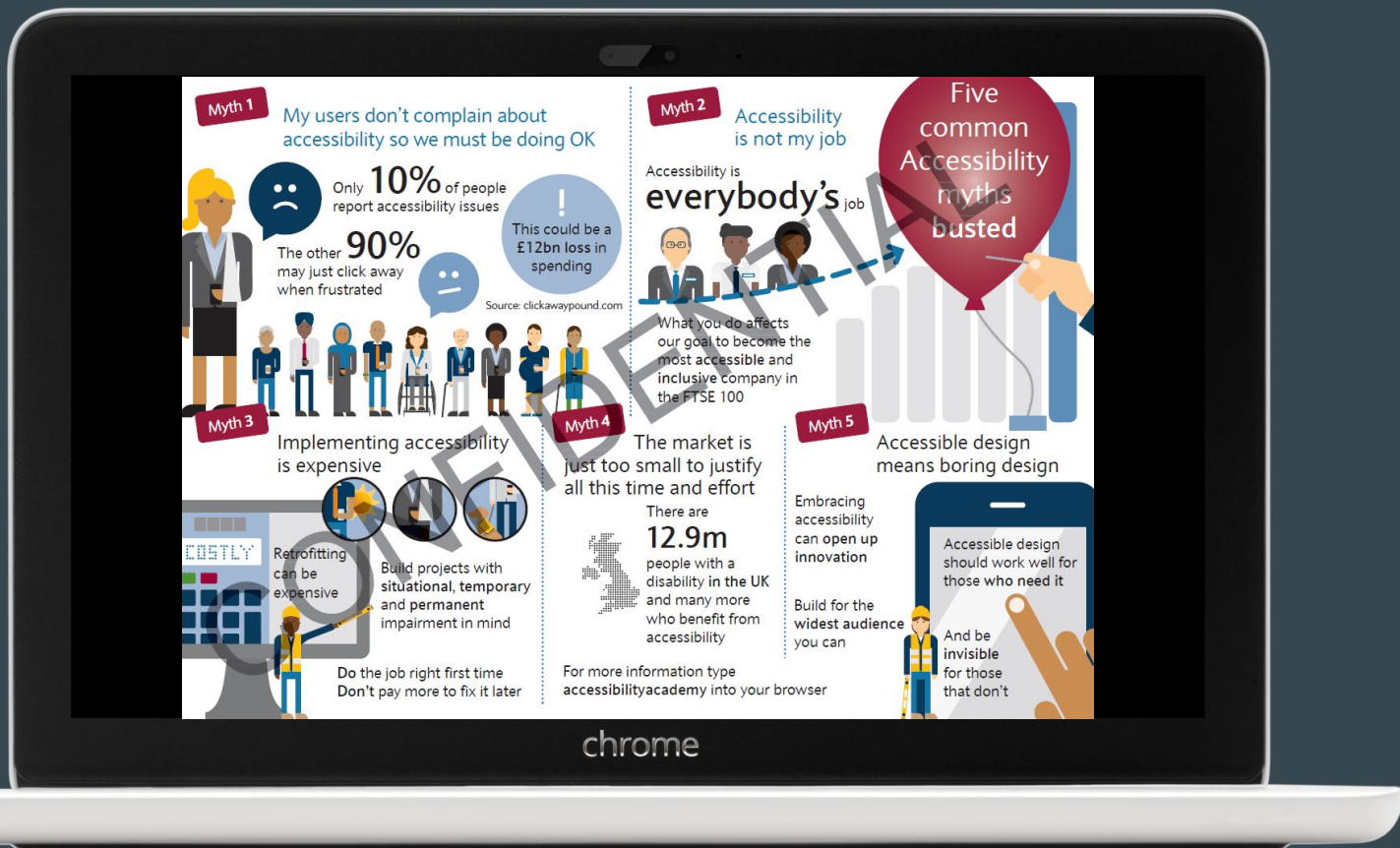
Comparison guide report

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Diversity Infographic

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Chris Simpson
 Senior Advisor, OLA Piper Business Advisory
 Melbourne, Australia
Chris.Simpson@olapiper.com
 +61 423 816 881

THE CONTEXT FOR INHOUSE COUNSEL



“Freddie is an absolute inspiration wanting to go further for the client and providing exemplar service, every morning as he walks in gives everyone a boost of energy just through his presence, lifting his colleagues to be a better version of themselves - its clear to see Freddie won't stop until the right result is achieved for the client and will liaise with his team to gain the perfect result and whether your in his team or not it resonates around the department.”

Former colleague, Bank of America

Vision Infographic

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Comms newsletter

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Global M&A

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the design, ensuring everything met the highest quality standards and delivered on time.

[Launch Video One](#)

[Launch Video Two](#)



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[illegible]

Career highlights

Qualified College

With NVQ Level 2 in Graphic Design

Promoted from Junior to Middleweight

Barclays

Promoted from Senior to Creative Studio Manager

Bank of America

Consistently meeting every SLA and KPI

Targets set

Act2 leaflet

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Act 2 in action
A section of our success stories

Get involved by sending the
ComplianceAct2 notices

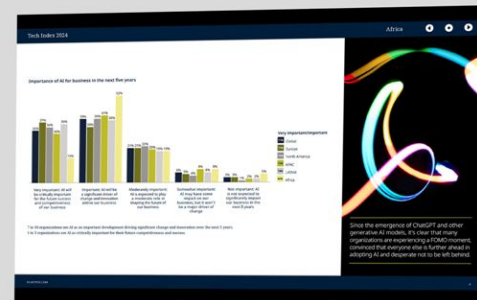


Tech Index

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.

[Link to launch animation](#)





"I've had the pleasure of working with Freddie in a remote design studio position overseas. During this time I've been incredibly impressed with his enthusiastic work ethic, a high management standard of project and studio-related matters, as well as dedication to quality checking and overall improvement of the studio's design standard. Freddie demonstrates an appetite for continually building on existing skills and explores ways innovative technologies can improve creative direction; both individually, and for the sake of the team. He's always willing to extend his hand to assist team members on all matters and his infectious, hugely optimistic personality make for a highly enjoyable working atmosphere. For projects and working positions that require high levels of dedication, management, innovative thinking, as well as collaborative approaches, I would highly recommend Freddie Rogers!"

Former colleague, DLA Piper

Playbook

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Infographic

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FS report

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[Link to video](#)

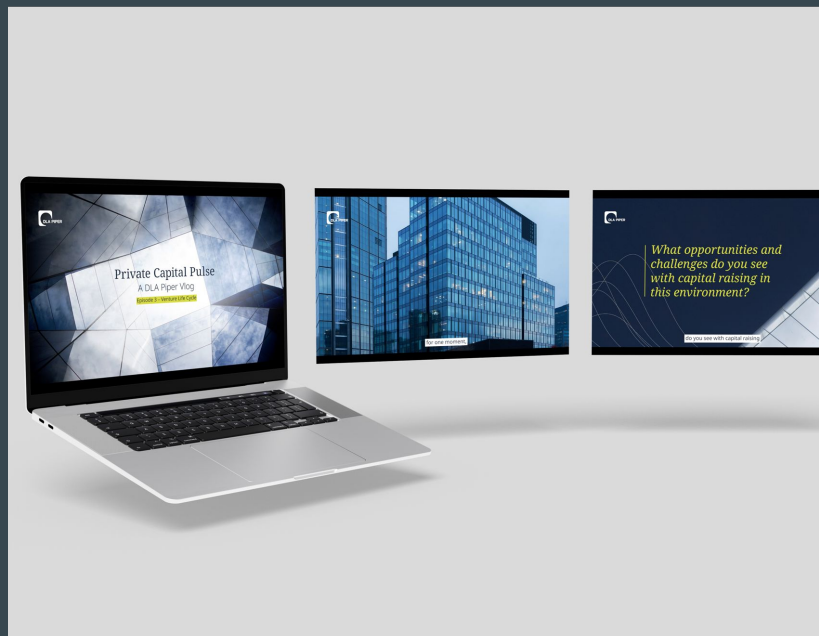
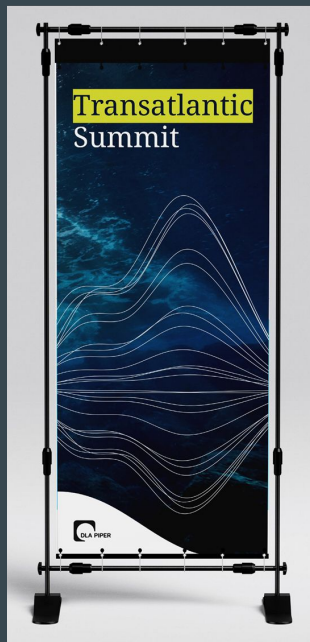
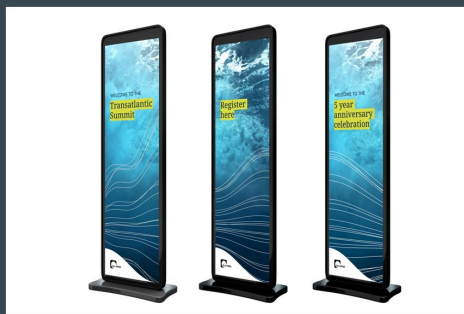
“Working with Freddie has been an absolute pleasure. He’s fantastic—engaging, polite, and incredibly reliable, he will be extremely missed. He never misses a deadline and consistently delivers projects to an exceptional standard. Every collaboration with him has been seamless and impressive!”

Head of Marketing, DLA Piper



Barclaycard event guide

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, and ensuring everything met the highest quality standards, delivered on time.



Summit event

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.

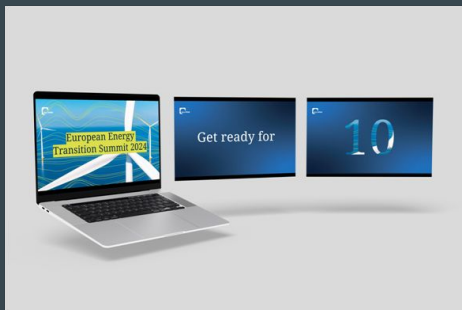
Launch video

I crafted this event project from concept to delivery, managing the timeline, and ensuring the creative vision was flawlessly executed.

Transforming Tomorrow event

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.





European Transition Summit

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed. [Link to post video](#)

Career highlights

Created a graphic design studio

From the ground up at DLA Piper

Successfully creating processes

End-to-end at Barclays, BofA and DLA Piper

Successfully trained an offshore team

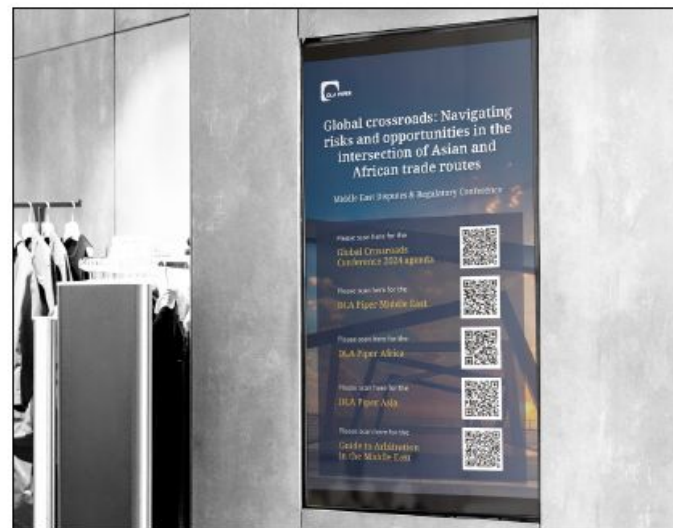
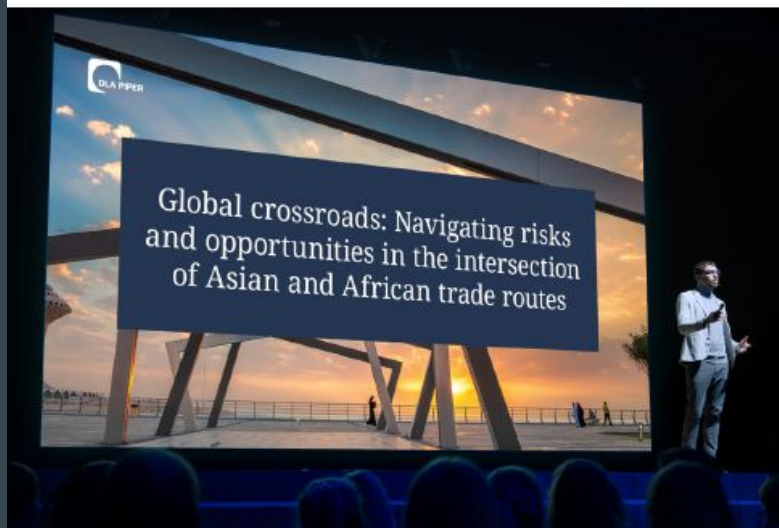
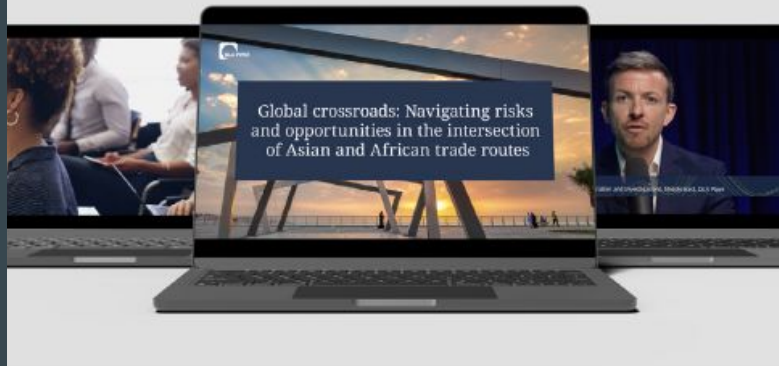
Barclays

Trained and mentored

Juniors and trainees at Bank of America

Disputes conference

I crafted this event project from concept to delivery, managing the timeline, artworking, and ensuring the creative vision was flawlessly executed.



Law& posters

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.



Budapest airport campaign

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.



Account Management posters

I drove this digital poster project from concept to completion, managing the timeline, uniting the team, and bringing the creative vision to life with precision and flair.

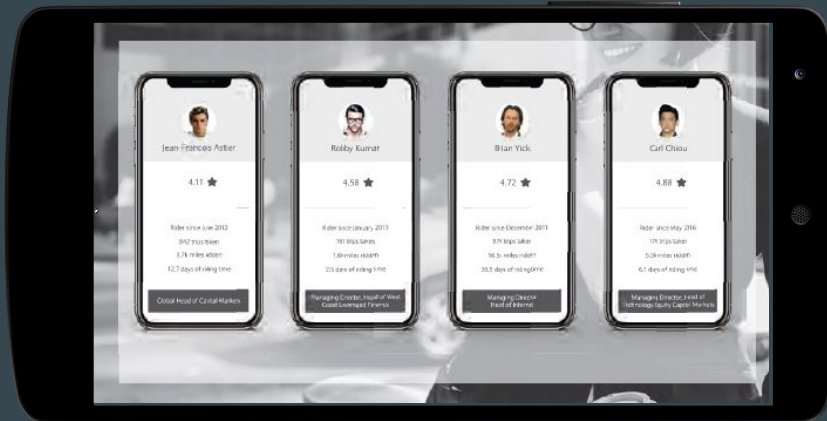
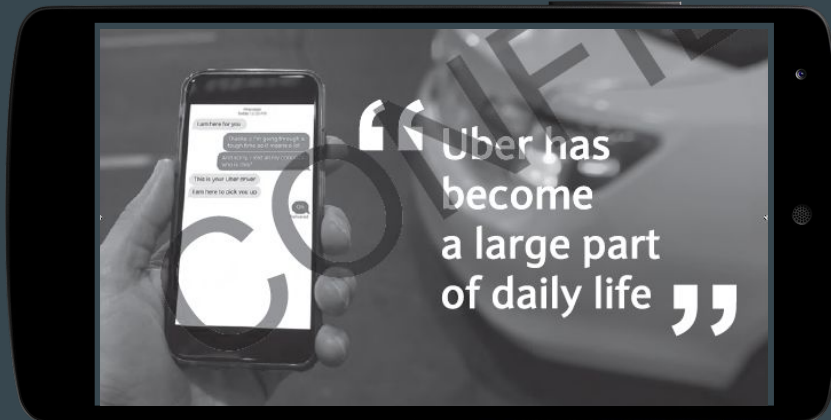
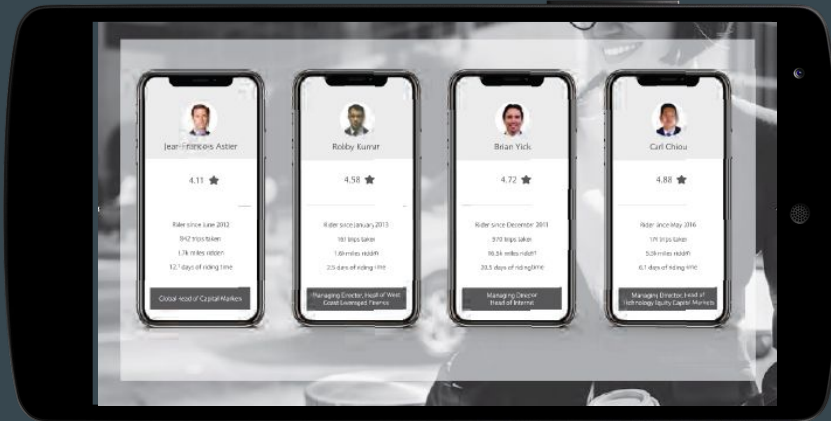


“You are head and shoulders above
any other Creative Partner we’ve
ever had”

Marketing Vice President, Bank of America

UBER pitch

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



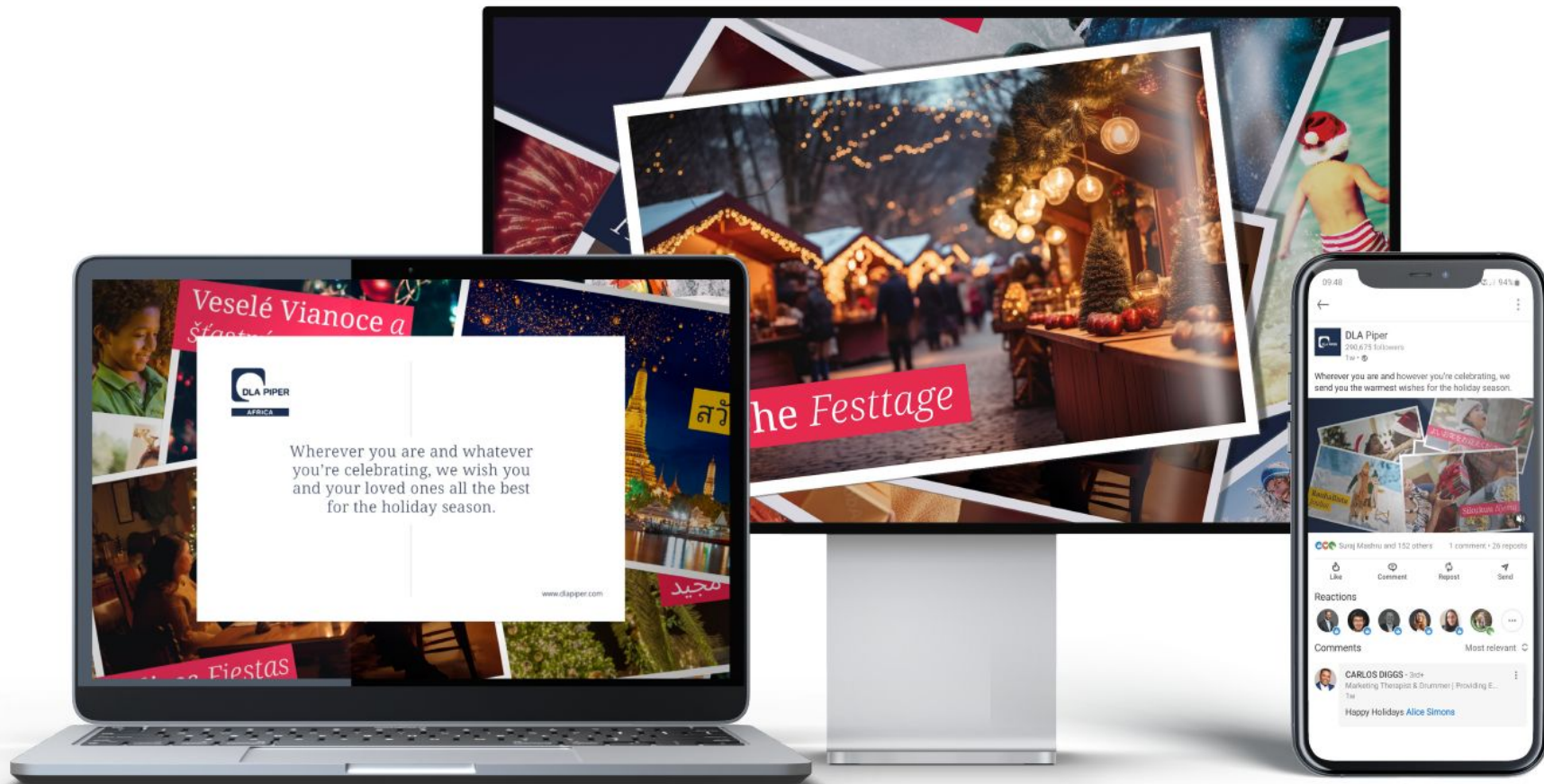
Partner video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



Festive post

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results. [Link to post.](#)



PO infographic

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



“I have always found Freddie to be pleasant, reliable and responsive. Freddie makes it easy to do business with and have a great way of bringing my wild ideas to life. You will be missed at the bank”

Global Security Vice President, Bank of America

Tax video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

[Link to video.](#)



Africa post

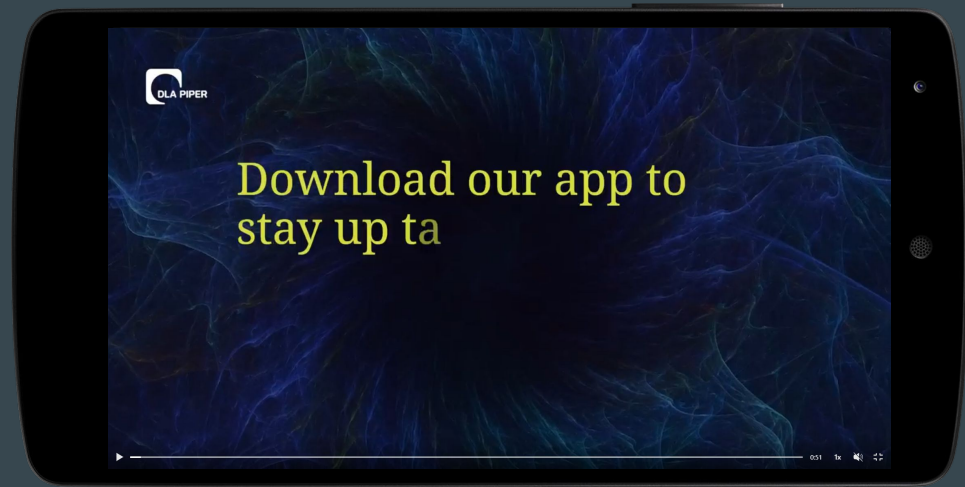
I created this static social media post, managing timelines, and crafting an engaging post. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



App launch animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

[Link to video.](#)



New Law animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

[Link to video.](#)



Career highlights

Created a videography studio

From the ground up at Bank of America

Won new business at Barclays

For pitching against external agencies

Embraced AI tasks

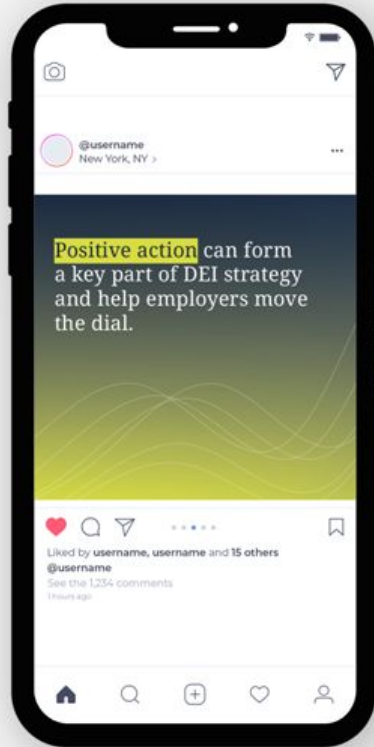
At DLA Piper which became part of process

First AID

Trained

Social carousel

I created this social media post, managing timelines, and crafting an engaging post. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.



at best intentions can
so result in legal risk
and unintended
consequences.

Our conference on 21 May
- The unspoken realities of
DEI - will discuss this, and
other topical DEI issues...

...including the practical
issues arising from
employee networks
and competing
workplace rights.

For further news and
views on these critical
DEI issues click on the
link in the post to see
our DEI spotlight pages
on Be Aware...

...which include ten tips
on positive action.



Dawn raid animation

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

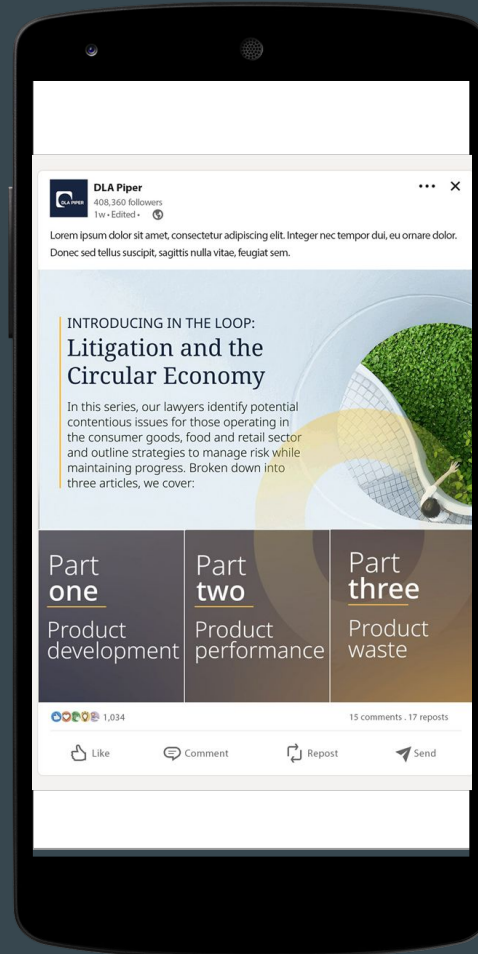
[Link to video.](#)



5-in-1 post

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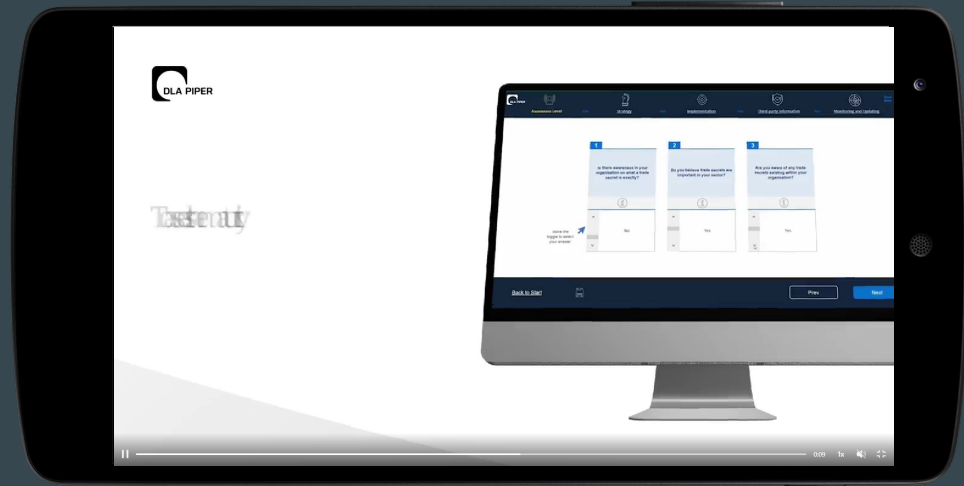
[Link to video.](#)



Engage video

I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

[Link to video.](#)



“Everyone needs a
Freddie in their team”

Global Creative Director, Paragon

Report launch animation

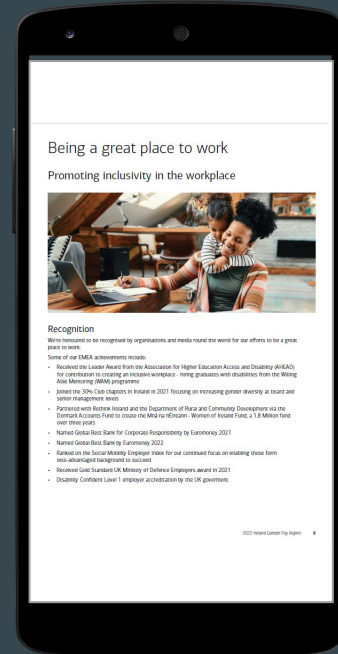
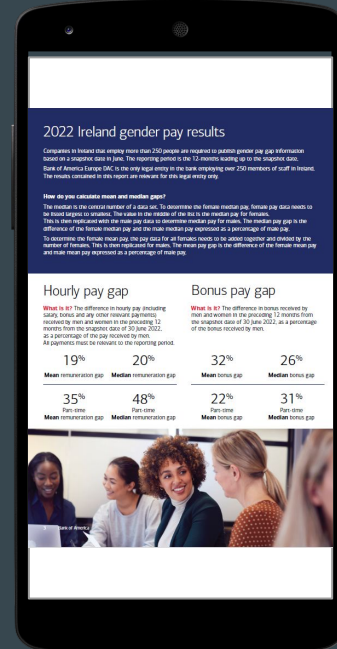
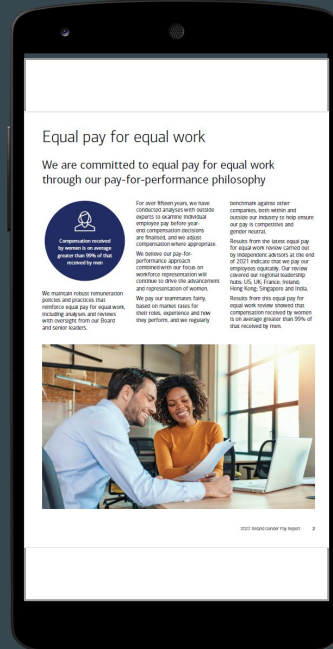
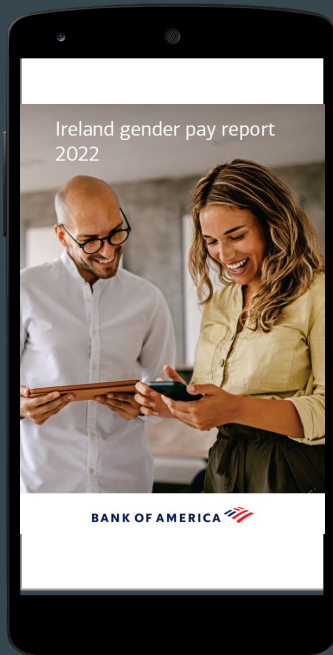
I created this social media campaign, storyboarding, managing timelines, uniting the team, and crafting engaging posts. From concept to final design, I ensured every detail aligned with the creative vision and delivered top-tier results.

[Link to video.](#)



Gender Pay Gap

I led this project from start to finish, taking charge of the timeline and making sure the creative vision came to life. I was hands-on throughout the entire process—shaping the concept, creating the artwork, overseeing the design, ensuring everything met the highest quality standards and delivered on time.



Diversity animation

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[Link to video.](#)

